

## **BRIEF PROFILE OF MR. SRINIVASA RAO MADALA**

- a) Name: Mr. Srinivasa Rao Madala
- b) DIN: 01180342
- c) Date of Birth: 01-06-1961
- d) Date of Appointment: 27-12-1998
- e) Designation: Director (Chairman)
- f) Number of Shares held in the Company: 840000
- g) Directorships & Committee memberships in other companies: NIL

Srini Madala is the Founder of SoftSol Inc. and the SoftSol group of companies. He served as the Chairman and CEO until early 2012, and is currently Chairman of the Board of the SoftSol group of companies. With more than 20 years of experience in the information technology industry, he developed SoftSol's global presence by successfully executing large mission-critical IT projects of well-known corporations and government organizations within and outside the United States.

Srini served on the Board of Directors at KQED, a nonprofit public media organization in San Francisco, and has also served the city of Monte Sereno in the capacity of Site and Architecture Commissioner. Srini is involved in multiple charitable activities, including personal contributions for nonprofits in health, education, and entrepreneurship. Srini has conceived and helped create Center for Community Development ([www.madala.org](http://www.madala.org)), at Varni, Nizamabad District, Telangana, a rural town in India to act as a catalyst for integrated development targeting a population of 500,000 in a 300 sq. mile area. As a Charter Member of TiE Silicon Valley, he assisted and mentored aspiring entrepreneurs.

An alumnus of the Stanford Graduate School of Business, Srini received his graduate diploma in Industrial Engineering from the National Institute of Industrial Engineering, Mumbai, and a Bachelor's degree in Mechanical Engineering from the National Institute of Technology, Warangal. He now resides in Monte Sereno with his wife and their two children.